

Get more when you give.

Samarity turns your corporate donations into high-value impact engagements.

What We Do

Your company gives to charity every year. Isn't it time your customers knew about it?

Enter % Samarity.

We leverage your corporate donations to create impact engagements: driving deeper customer relationships, valuable consumer actions, & even more impact from your brand.

What You Get

Invaluable Impact Engagements

When someone volunteers for your selected cause, they're notified that they just unlocked a donation from your brand, driving a deeper level of customer engagement than traditional marketing.

Donation-Driven Customer Actions

Your company's donations through Samarity not only incentivize social impact but also drive a specific customer behavior of your choice — social shares, surveys, website traffic, you name it.

More Good From Your Gift

Our innovative tech platform leverages your corporate gift to generate verifiable volunteer activity toward the cause. We provide a full impact report measuring the outcomes you created!

How It Works



You choose the causes you want to support



Volunteers scan QR codes on-site with charity partners



Each verified volunteer activity unlocks your donation to charity



Volunteers take an action for your brand to unlock more donations



Samarity measures your impact & sends you a report!